

Art principles

Emphasis (Focal point)		Movement		Space
Hierarchical Order	Dominant Feature	Blurred	Straight	Two dimensional
Sequence, Importance	Eye catching	Broken	Vertical	Three dimensional
Prominent	Evenly distributed	Controlled	Singular	Closed
Leading lines	Uneven	Curved	Multiple	Open
	Distant	Diagonal	Angular	Distorted
	Close up	Freehand Fuzzy	Flowing	Flat
		Horizontal	Jumping	Free
		Implied	Dancing	Geometric
		Interrupted	Static	Heavy
		Meandering	Staggering	Isomorphic
		Patterned	Smooth	Massive
			Sharp	Nebulous
				Open
				Organic
				Soft
				Swelling
Rhythm				
Linear	Distorted			
Slow motion	Smooth			
Fast motion				

Scale		Proportion		Contrast	
Large	Broad	Out of proportion	Free	Actual	Sandy
		realistic	Geometric	Simulated	Shiny
Small	Modest	exaggerated	Heavy	Bumpy	Smooth
		distorted	Isomorphic	Corrugated	Soft
Miniature	Accurate	elongated	Massive	Flat	Sticky
		Surrealist	Organic	Fuzzy	Tacky
Grand	To scale	Unnatural	Soft	Muted	Velvety
		Exaggerated	Swelling	Rough	Wet
Enlarged	Not to scale			vibrant	Sharp
					Loose
					Hard

Balance		Repetition (pattern)		Variety
Contrasting	Subtle	Continuous,	Geometric Flowing	
Symmetrical	Vertically balanced	sporadic	Disjointed	
Asymmetrical	Centre	monotonous	Unorganised	
Radial	Justified left	even	Organised	
Dynamic	Justified right	Repetition	Unnatural	
Stable	Unified	Irregular	Natural	
Formal	Disjointed	Motif	Fast	
Traditional	Horizontally balanced	Moving	Slow	
Proportional		Broken	Organic	
		Still		
				Unity